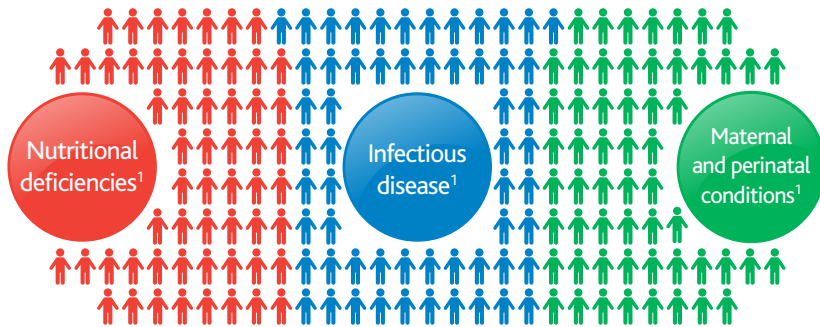
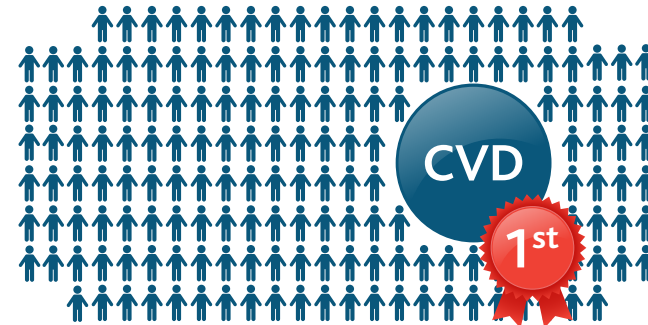


THE GLOBAL CARDIOVASCULAR DISEASE BURDEN

Number of deaths worldwide caused by:



17.4 MILLION¹
deaths worldwide caused by:



The single leading cause of death worldwide¹



Hypertension ranks among the **1st risk factors** for **CVD³**



Hypertension, hyperlipidaemia, diabetes

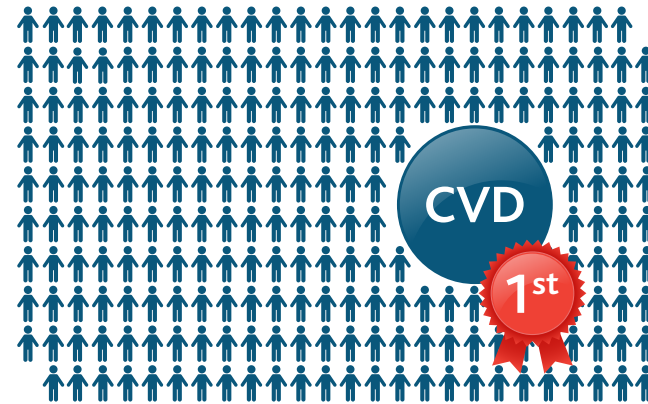


Age, gender, ethnicity, family history



Unhealthy diet, lack of exercise, obesity, smoking

23.6 MILLION²
deaths worldwide caused by:



Remains the single leading cause of death worldwide²



References: 1. World Health Organisation: Preventing chronic disease: a vital investment. Geneva, World Health Organisation, 2005. 2. World Health Organisation. Cardiovascular diseases (CVDs) fact sheet N°317. Geneva, World Health Organisation, 2011. 3. World Health Organisation. Prevention of cardiovascular disease. Guidelines for assessment and management of cardiovascular risk. Geneva, World Health Organization, 2007.